



STEFANO CECCHI

/ TIMELINE



1989

Maturità classica



1990

Notre Dame College, San Francisco California



1991

UCSD, University California San Diego (Extension Program)



1992

Coleman College, La Mesa California (OAS degree)



1993 / 1996

AIUL, American Intercontinental University of London
(Business Administration degree)



1996 / 1998

Founded Wild International Model Management London UK
(President)



1998 / 2000

Next Management United Kingdom / nextmodels.com
(President)



2000 / 2003

San Carlo dal 1973 Department Stores / sancarlodal1973.it
(President)



2001

Founded Stefano Cecchi Records Holding Co. / stefanocicchirecords.com
(President)



2002 / 2005

George V Italia SRL (Buddha Bar) / buddhabar.com
(President)



2003

Entered in partnership with Hydrogen SRL / hydrogenjeans.com



2003

Founded Music Architecture London Ltd / musicarchitecture.com
(President & Marketing Leading Team)



2003 / 2004

Torino Calcio 1906 SPA / torinofc.it
(Board of Directors, Marketing Leading Team)



2004

Entered in partnership with Bikinifuxia e Melody Maker Spain SL / stefanococchi.com



2010

Published Book "10 anni 1000 Progetti" / issuu.com



2011

Published Book "Play" / amazon.com



2014

Strategic partnership with NBK - Nasser Bin Khaled Al Thani / nbks.com
(Al Thani Holding Qatar - Entertainment/F&B/Digital Divisions)



2015 / 2016

Borsalino / borsalino.com
(International Marketing Director)



2016

Strategic partnership with Alifood International - GCC Qatar / alifoodsrl.com
(Digital Marketing Manager)



2017

Tankoa Yachts / tankoa.it
(Brand Ambassador - GCC Qatar)



2017

Baglioni Hotels / baglionihotels.com
(Brand Ambassador)



2017

Balich Worldwide Shows Corporation / balichws.com
(Brand Ambassador)



2017

Rebrand and relaunch family's brand Gelati Cecchi 1936 / gelaticecchi.com
(President)



2019

Entered into a partnership with the investment fund Holding Industriale – HIND / hind.it
(Cecchi Delgea Strategic Advisor)



2021

Launch the London-based Art private equity vehicle
Fondo per l'Arte LLP - Stefano Cecchi Trust Collection / sctcollection.co.uk
(Key Shareholder, Designated Partner, Founder & CEO)



2022

Maritime company EGM - MC Principality of Monaco / montecarlo-offshore.com
(Co-general manager and marketing director MC 30 Offshore)



2022 - 2025

Launch three additional investment vehicles of Fondo per l'Arte LLP / sctcollection.co.uk
(Key Shareholder, Designated Partner, Founder & CEO of FPA2 - FPA3 - FPA4)



2025

Launch the London-based Real Estate & Art private equity vehicle
REA1 - Trump Tower / Stefano Cecchi Estate Collection / sctcollection.co.uk
(Key Shareholder, Designated Partner, Founder & CEO)



/ BIO

Stefano Cecchi (Turin, 1971), entrepreneur and art collector, grew up in the USA and in Great Britain, where he graduated in 1993, the same year he began his entrepreneurial activity. He opened and developed fashion agencies in London in the 1990s (Wild, Next London).

In 2000, he founded a record label (Cecchi Records – 60 current albums), bringing Buddha Bar to Italy and launching music architecture projects for leading luxury and lifestyle brands (LVMH, Fendi, Zegna, Armani, Tod's, Diesel, Vogue, Maserati, Swatch).

He contributed to the creation of the Hydrogen, BKFX and Melody Maker brands, as well as to the launch of the San Carlo dal 1973 department stores.

During the decade from 2000 to 2010, he worked with over 100 multinational companies, developing complete projects that include everything from press campaigns to co-marketing, co-branding, image and corporate identity work.

In April 2010, he was invited to present the "Lifetime Achievement Award" to the career of Michael Jackson, which he had the honor of conferring to his sister, La Toya Jackson.

From 2010 to 2015, he published two books, one autobiographical (PLAY) and the other an anthology of his projects (10 years, 1000 projects), and he went into partnership in the Middle East with Sheikh Al-Thani (NBK) and Alifood International.

In 2015, with the Haeres Equita investment fund, he crafted the strategic marketing blueprint for Borsalino, from the acquisition phase through to the brand's successful repositioning and full-scale relaunch.

In 2016/2017, he accepted the appointment as Brand Ambassador for the GCC Qatar region by Tankoa Yachts. During the same period, he was also appointed global Brand Ambassador by Baglioni Hotels and Balich Worldwide Shows.

In 2017, alongside his institutional roles, he devoted his time and attention to the Food & Beverage sector, spearheading the relaunch of the family brand Cecchi 1936. In partnership with the RFK (RedFish Kapital) investment fund, he revived the historic brand, originally sold by his family to Nestlé in 1973. Just two years after its rebirth, the NewCo opened its capital to a second investment fund, HIND (Holding Industriale), which acquired the majority stake. The transaction resulted in a valuation ten times higher than the initial capital.

As of 2021, he is focused on asset-backed investments and has set up the London-based private equity vehicle "Fondo per l'Arte / Stefano Cecchi Trust Collection", which invests in Post-War & Contemporary Art.

Between 2022 and 2025, he established three additional separate investment vehicles, FPA2 - FPA3 - FPA4 of Fondo per l'Arte further expanding his presence in the sector.

As of 2025, he has set up a new London-based private equity vehicle, "REA1 / Stefano Cecchi Estate Collection", focused on Premium Real Estate assets combined with Contemporary Art and Design, starting with a flagship strategic multiple acquisition in Trump Tower Dubai.

"He is the key shareholder of four UK-based funds that house significant contemporary art collections, including one of the most renowned Arte Povera collections in the world."

(Forbes).

"Art, fashion, and music are one and the same in Cecchi's eyes, who has been dubbed the Poster Boy of young Italian entrepreneurs."

(Il Sole 24 Ore).

"A rising manager, blending art, high fashion, music, and high-tech, he has revolutionized the city's commerce."

(Panorama).

"There is no one to whom the title of Enfant Prodige is more fitting."

(Capital).

"...a term coined by the ambitious Stefano Cecchi, the entrepreneur from Turin who, after building a fashion empire..."

(Enciclopedia della lingua italiana - Treccani).

"He will present the international Lifetime Achievement Award to Michael Jackson. Yet another recognition of international credibility for the head of Cecchi Records."

(La Stampa).

"He is ranked among the top ten most successful thirty-year-olds."

(Sky TV's - E! News).



/ CHARITY BIO

Stefano lent his image to the Cystic Fibrosis Research Foundation run by Matteo Marzotto for the sixth edition of the Portofino charity event as a testimonial to collect funds and assist in promoting the event.

Stefano has always been focused on social issues, working alongside other business people with the elderly or supporting initiatives such as the Turin Marathon event organised for the "La Stampa Specchio dei Tempi" Foundation and supporting the elderly in conditions of hardship for the Croce Verde (Green Cross – Health Association). In recent years he has been working with the Seedling Nursery School in Tilak Nagari Jaipur India which offers assistance to abandoned children.