



STEFANO CECCHI

/ TIMELINE



1989

Maturità classica



1990

Notre Dame College, San Francisco California



1991

UCSD, University California San Diego (Extension Program)



1992

Coleman College, La Mesa California (OAS degree)



1993 / 1996

AIUL, American Intercontinental University of London
(Business Administration degree)



1996 / 1998

Founded Wild International Model Management London UK
(President)



1998 / 2000

Next Management United Kingdom / nextmodels.com
(President)



2000 / 2003

San Carlo dal 1973 Department Stores / sancarlodal1973.it
(President)



2001

Founded Stefano Cecchi Records Holding Co. / stefanocecchirecords.com
(President)



2002 / 2005

George V Italia SRL (Buddha Bar) / buddhabar.com
(President)



2003

Entered in partnership with Hydrogen SRL / hydrogenjeans.com



2003

Founded Music Architecture London Ltd / musicarchitecture.com
(President & Marketing Leading Team)



2003 / 2004

Torino Calcio 1906 SPA / torinofc.it
(Board of Directors, Marketing Leading Team)



2004

Entered in partnership with Bikinifuxia e Melody Maker Spain SL / stefanocecchi.com



2010

Published Book "10 anni 1000 Progetti" / issuu.com



2011

Published Book "Play" / amazon.com



2014

Strategic partnership with NBK - Nasser Bin Khaled Al Thani / nbks.com
(Al Thani Holding Qatar - Entertainment/F&B/Digital Divisions)



2015 / 2016

Borsalino / borsalino.com
(International Marketing Director)



2016

Strategic partnership with Alifood International - GCC Qatar / alifoodsrl.com
(Digital Marketing Manager)



2017

Tankoa Yachts / tankoa.it
(Brand Ambassador - GCC Qatar)



2017

Baglioni Hotels / [baglionihotels.com](https://www.baglionihotels.com)
(Brand Ambassador)



2017

Balich Worldwide Shows Corporation / [balichws.com](https://www.balichws.com)
(Brand Ambassador)



2017

Rebrand and relaunch family's brand Gelati Cecchi 1936 / [gelaticecchi.com](https://www.gelaticecchi.com)
(President)



2019

Entered into a partnership with the investment fund Holding Industriale – HIND / [hind.it](https://www.hind.it)
(Cecchi Delgea Strategic Advisor)



2021

Launch Fondo per l'Arte / Stefano Cecchi Trust Collection, a London-based private Art Partnership focused on Post-War & Contemporary Art management. / [sctcollection.co.uk](https://www.sctcollection.co.uk)
(Designated Partner, Founder & CEO)



2022

Maritime company EGM - MC Principality of Monaco / [montecarlo-offshore.com](https://www.montecarlo-offshore.com)
(Co-general manager and marketing director MC 30 Offshore)



2022 - 2025

Launch three additional Art Partnerships (FP2, FP3, FP4) under Fondo per l'Arte LLP, expanding the structure and scope of the Stefano Cecchi Trust Collection. / [sctcollection.co.uk](https://www.sctcollection.co.uk)
(Designated Partner, Founder & CEO of FPA2 - FPA3 - FPA4)



2025

Launch REA1 / Trump Tower – Stefano Cecchi Estate Collection, a London-based real estate company combining prime property with contemporary art and design / [sctcollection.co.uk](https://www.sctcollection.co.uk)
(Designated Partner, Founder & CEO)



/ BIO

Stefano Cecchi (Turin, 1971) is an entrepreneur, lifelong art collector, and cultural investor who spent part of his formative years in the United States and Great Britain, where he graduated in 1993, the same year he began his entrepreneurial career. Throughout his professional journey, he consistently invested in art, systematically allocating part of his entrepreneurial successes toward building and expanding a significant private collection, reflecting a longstanding commitment rooted in both personal vision and family heritage.

In the 1990s, he opened and developed fashion agencies in London (Wild, Next London), laying the foundations of his early business activity.

In 2000, he founded a record label (Cecchi Records), developing over 60 albums and introducing the Buddha Bar concept to Italy, alongside music architecture projects for leading luxury and lifestyle brands including LVMH, Fendi, Zegna, Armani, Tod's, Diesel, Vogue, Maserati and Swatch.

He contributed to the creation and development of brands such as Hydrogen, BKFX and Melody Maker, as well as to the launch of the San Carlo dal 1973 department stores.

During the 2000s, he developed integrated strategic projects for a wide range of international companies, spanning communication, co-branding, and brand identity.

In April 2010, following his international success and innovative contribution to the music industry, particularly through the pioneering development of branded compilation formats and a prolific discographic career, he was invited to present the "Lifetime Music Award" dedicated to Michael Jackson, which he had the honour of conferring to La Toya Jackson on behalf of the artist's legacy.

Between 2010 and 2015, he published two books, one autobiographical (PLAY) and one dedicated to his projects (10 Years, 1000 Projects), while spending significant time across the Gulf region, where he developed strategic partnerships with Sheikh Nawaf Al-Thani (NBK), Alifood International, and other leading regional players. This period marked a broad expansion into entrepreneurial, luxury, hospitality and cultural initiatives throughout the Middle East, laying the foundation for subsequent roles as Brand Ambassador for the GCC Qatar region with Tankoa Yachts, as well as global ambassadorial positions with Baglioni Hotels and Balich Worldwide Shows.

In 2015, with the Haeres Equita investment fund, he developed the strategic marketing blueprint for Borsalino, from acquisition through to repositioning and relaunch.

In 2017, he focused on the Food & Beverage sector, reacquiring and leading the relaunch of the historic family brand Cecchi 1936, originally founded by his family and sold by his grandfather to Nestlé in 1973, in partnership with RFK RedFish Kapital. The company subsequently attracted a second investment fund, Holding Industriale (HIND), which acquired a majority stake.

Since 2020, he has been dedicated to the development and stewardship of privately managed art partnerships in London, operating under Fondo per l'Arte and historically associated with the Stefano Cecchi Trust Collection, overseeing a significant collection of Post-War and Contemporary Art.

Between 2022 and 2025, he expanded this platform through the creation of additional Art Partnerships, consolidating a focused approach to long-term cultural asset management.

As of 2025, he has established a London-based real estate company, REA1 / Stefano Cecchi Estate Collection, dedicated to premium real estate projects integrated with contemporary art and design, beginning with a flagship multi-asset acquisition in Trump Tower Dubai.

"He is the principal founder of four UK-based art partnerships overseeing major Contemporary Art collections including one of the most renowned Arte Povera collections in the world."
(Forbes).

"Art, fashion, and music are one and the same in Cecchi's eyes, who has been dubbed the Poster Boy of young Italian entrepreneurs."
(Il Sole 24 Ore).

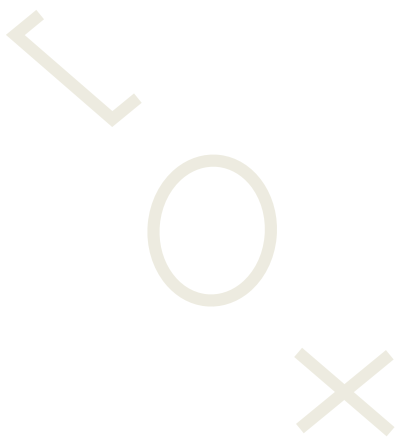
"A rising manager, blending art, high fashion, music, and high-tech, he has revolutionized the city's commerce."
(Panorama).

"There is no one to whom the title of *Enfant Prodige* is more fitting."
(Capital).

"...a term coined by the ambitious Stefano Cecchi, the entrepreneur from Turin who, after building a fashion empire..."
(Enciclopedia della lingua italiana - Treccani).

"He will present the international Lifetime Achievement Award to Michael Jackson. Yet another recognition of international credibility for the head of Cecchi Records."
(La Stampa).

"He is ranked among the top ten most successful thirty-year-olds."
(Sky TV's - E! News).



/ CHARITY BIO

Stefano lent his image to the Cystic Fibrosis Research Foundation run by Matteo Marzotto for the sixth edition of the Portofino charity event as a testimonial to collect funds and assist in promoting the event.

Stefano has always been focused on social issues, working alongside other business people with the elderly or supporting initiatives such as the Turin Marathon event organised for the “La Stampa Specchio dei Tempi” Foundation and supporting the elderly in conditions of hardship for the Croce Verde (Green Cross – Health Association). In recent years he has been working with the Seedling Nursery School in Tilak Nagari Jaipur India which offers assistance to abandoned children.